THE
Lifestyle
SERIES

A new way to live.

1 Created just for you.

Kitchen islands for cooking. Counter space. Storage space. Great open entertaining zones. Tech rooms for toys. Today's home designs are created for today's lifestyles.

2 Green today. Green tomorrow.

Reduce your carbon footprint and increase your savings. A Veridian home saves you on average $1,398 on utility bills annually.

3 Breathe easier.

It's a safe, healthy, durable, comfortable, efficient and responsible home with Energy Star® and Green Built Home™ certification.

4 Within your means.

Leave the coupon clipping to Aunt Betty. Our prices are amazing everyday.

Innovative designs. Affordably priced.

The Lifestyle Series starts at just $189,900.

It's easier than you think with Veridian's Lifestyle Series of homes. Affordably priced and backed by Veridian's unparalleled quality, the Lifestyle Series puts the dream of owning a problem-free new home within reach. And it's not just any new home. Wisconsin Energy Star® and Green Built-certified,™ and wired for your life, the Lifestyle Series delivers the quality and amenities you've come to know and expect from Veridian—at a surprisingly low cost.

The Laurel

The Harlequin

The Jade

The Willow

The Emerald

VERIDIAN HOMES

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The Lifestyle Series showcases

new features and options to fit your every day life.

1 The Daily Station

Plug-in and organize. Whether your "to-do" list is saved on your smart phone or currently consists of a stack of sticky notes on the fridge, the Daily Zone will help keep you on top of things – a designated spot to charge today's techno gadgets, review the calendar or sort the mail.

2 The Flex Station

Work and play. Play and work. This island does both. Mix up your mother's meatloaf recipe. Chat with your friend over coffee. Store your new pots and pans in the cabinets below. Conceal the trash in the pull-out drawer below. This station can really do it all.

3 The Entertain Station

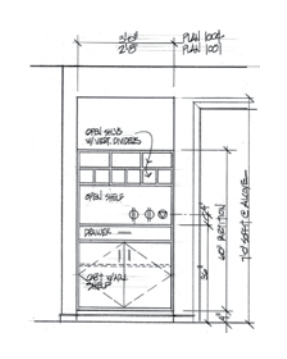
The optional built-in cabinets located conveniently between the refuel zone and entertain zone make anything from game night to a dining soiree a synch. Oh, and they're not so bad on the eyes either.

4 The Central Station

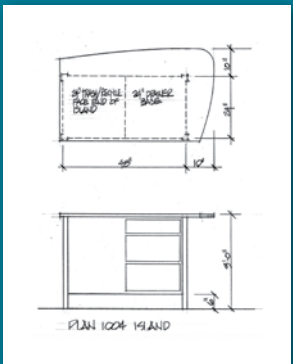
Out the door or finally home. A primary place next to the garage awaits coats, bug spray, sneakers or whatever else you require at an easy reach. Built-in shelves, drawers, and baskets. With the Central Station, it's very possible your keys will never be lost again.

Get Geeked.

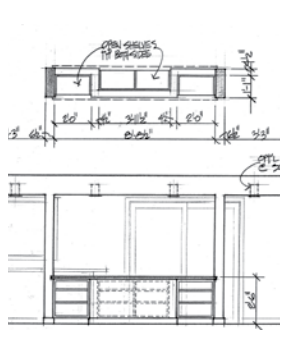
The Lifestyle Series is pre-wired for your life. Hardwiring provides faster gaming, safer Internet and more flexibility for future techno in your home. Plus, routers and modems can be stored out of sight in the basement with the Structured Wiring Panel, but not out of mind. This Panel is prepared for the future expansion—and keeps your kitchen clutter-free. BTW think of all the gaming hours you gain by not spending precious time learning to upgrade wiring in an older home on DIY shows.



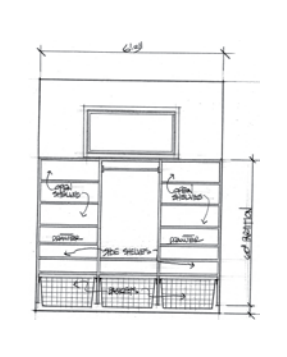
Daily Station



Flex Station



Entertain Station



Central Station

Buy new with **$1,000** down.

With only $1,000 down, no private mortgage insurance required and affordable monthly payments, the dream is closer than you think—thanks to the WHEDA Fannie Mae Advantage.* The WHEDA Advantage offers first-time homebuyers in Wisconsin programs and loan products, specifically designed to help you own your very own dream home. A Veridian home. Plus, Veridian will cover your closing costs and points when you use this exciting program.

*Limitations for Dane County homebuyers effective January 1, 2010: 1-2 member household income limit of $80,000 and 3+ member household income limit of $92,000, purchase price limit of $235,000.No other offers or promotions apply.

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*Actual features and options may vary based on modifications, options and improvements by the builder. Stations vary according to homeplans. Some features are an upgrade.